EVALUATING RISKS ASSOCIATED WITH AGILITY IN CORPORATE ENTERPRISES

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Abstract

In a fast-paced business environment filled with uncertainty and change, acting quickly to keep aligned with shifting business priorities (or enterprise agility) is an important determinant of the success of an enterprise. However, being agile involves a number of uncertainties that can adversely or pleasantly affect the enterprise's objective. The purpose of the paper is to identify and prioritize a set of critical risks associated with the agility of a corporate enterprise. The findings of the research can prove to be a significant tool in providing the decision-makers with a technique to better address various agile responses to specific uncertainties at hand. At the same time, the paper will also aid the policy makers in exploring the vulnerabilities that may become associated with agilities, and develop counter strategies accordingly.

Keywords: Agility, Risk management, Enterprise Agility, Risks, Supply chain management