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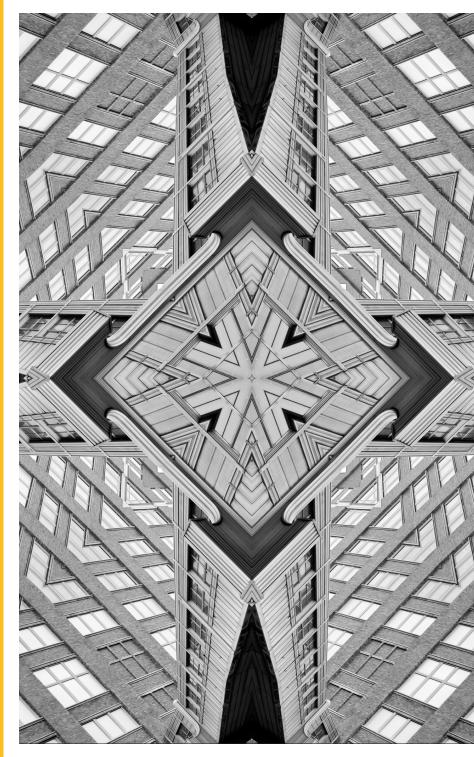
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Promoting Menstrual Health: Towards Sexual and Reproductive Health for All

Karan Babbar and M Sivakami

Abstract

There is evidence that sexual and reproductive health (SRH) is strongly linked to menstrual health and hygiene (MHH). Yet globally, governments, policymakers, and non-government organisations (NGOs) fail to include MHH in their SRH agenda. This brief examines the most crucial evidence linking MHH and SRH, and offers a framework to underline the imperative of pushing MHH into the mainstream of India's SRH agenda. It argues that gaps in targets for promoting menstrual health must be filled, if the global community is to achieve the Sustainable Development Goals on health and well-being, education, and gender equality. aternal mortality rates remain high in low- and middle-income countries, where 94 percent of all cases are recorded.^{1,2} In India, maternal mortality ratio stands at 113 per 100,000 live births;³ the government is aiming to reduce the incidence to below 70 by 2030.⁴ Experts agree that the promotion of sexual and reproductive health (SRH) is among the keys to addressing this massive challenge. However, women—especially those with disability and those caught in conflict or disasters—^{5, 6} and transgender and non-binary people continue to face massive challenges in accessing sexual and reproductive healthcare.⁷

Achieving global targets on SRH, in turn, greatly depends on a collective commitment to improve menstrual health and hygiene (MHH). Using evidence from India and other developing countries, this brief argues that without improving MHH, the world stands farther from realising SRH.^a There is a need to make SRH programming gender-transformative, first by recognising the link between MHH and SRH. The task is urgent, given the economic case to sexual and reproductive health: i.e., promoting SRH helps improve a country's economic, educational and development outcomes.^{8,9,10}

The stark reality is that individuals who menstruate lack adequate access to information and services around SRH¹¹ and are unable to exercise their SRH rights throughout their life cycle.¹² Among the factors for this lack of access are poor economic and educational outcomes. Multiple studies in different developing countries have shown that those with fewer number of schooling years tend to experience early sexual initiation and early marriage, have higher fertility rates, and suffer poor maternal outcomes.^{13,14}

Introduction

a This brief defines MHH as the process of adequately and safely managing menstrual needs by using a clean menstrual management material to absorb the menstrual blood in a private place; using soap and water for cleaning the body; having access to disposal facilities; receiving adequate social support and resources to manage pain. MHH also includes understanding the menstrual cycle and managing it in a dignified and comfortable way in a socio-cultural environment without discomfort, fear, or worry. See: Elizabeth R MacRae et al., "'It's like a burden on the head': Redefining adequate menstrual hygiene management throughout women's varied life stages in Odisha, India." PloS one 14, no. 8 (2019): e0220114. https://doi.org/10.1371/journal.pone.0220114

A crucial aspect of sexual and reproductive health is menstrual health and hygiene.¹⁵ However, multiple barriers hinder the promotion of menstrual health and hygiene; these include socio-cultural norms that regard menstruation as taboo,^{16,17} and biological and medical issues such as urinary tract infections, and abnormal urinary bleeding that can be caused by fibroids.^{18,19,20,21,22} These issues diminish the agency of menstruating individuals in making decisions related to sex, relationships, family planning, and contraceptive use. This sets them back into the vicious circle of poor SRH.²³

In India, taboos and myths hinder the optimal use of the more than 8,000 Adolescents-Friendly Health Clinics (AFHCs) set up by the government across the country.²⁴ Menstruation-related challenges are seen in schools, work places, and communities where menstruating individuals cannot safely manage their needs with privacy and dignity.^{25,26} In certain communities, restrictive social norms do not allow menstruating individuals to pray, bathe, sleep in the same bed as others, or make food.^{27,28} Raising awareness about the menstrual cycle should therefore be among the priorities of communities and policymakers.²⁹

The challenges are compounded for older women, who could face issues of post-menopausal bleeding that directly impacts their sexual health.³⁰ There is a need for more stringent data monitoring in this aspect, especially in developing countries.³¹

Integrated attention to the links between MHH and SRH can advance the mutual goals of both sectors, improving the health and well-being of individuals who menstruate throughout their life cycle.

Introduction

espite strong evidence that one of the anchors of sexual and reproductive health is menstrual health, governments, policymakers, and NGOs rarely include menstrual health in their SRH agendas. Although SRH was the focus of both the World Population Day and Gender Equality Forum in 2021, little attention has been paid, if at all, to menstrual health.^{32,33} Even the seminal 2018 Guttmacher-Lancet's report³⁴ on SRH mentions menstrual health only once in its 43 pages. Early studies also suggest that during the production of COVID-19 vaccines, menstrual health was not taken into account while conducting the pilot studies on understanding the efficacy of the vaccine.³⁵

The education aspect is also lacking. A study of education policy documents across 21 developing countries found little attention to menstrual health.³⁶ Of those countries that appeared to have MHH in their health and education agenda in the last decade, the focus was on the distribution of disposable sanitary pads, largely for schoolgirls; they tended to ignore the other issues related to menstrual health and hygiene—including safety, disposal, right to dignity—and providing choices to people who menstruate.³⁷

The gaps in targets for promoting menstrual health must be filled, if the global community is to achieve the Sustainable Development Goals on health and well-being, education, and gender equality.³⁸ The UN High-Level Meeting (UNHLM), 2023 Action Plan, which underlines the need to "leave no one behind" in global goals on universal health care, must bring menstrual health and hygiene to the forefront of the SRH agenda.



his brief offers the following recommendations for mainstreaming menstrual health and hygiene in sexual health conversations in India.

1. Conversations around menstruation could be started in schools and local communities by including menstrual health and hygiene in sessions on reproductive health.^{39,40,41,42} These sessions should seek to dispel the common myths and taboos surrounding menstruation, and include discussions that will guide those who menstruate through challenges such as family planning and serious infections.^{43,44}

In 2007, the Indian government introduced the Adolescent Education Program to promote discussions around sexual education, including MHH. The initiative received backlash from teachers and parents, however, who objected to the programme's objectives and said the material was "very graphic" and "not suitable for Indian audiences."⁴⁵

Much of the work being done around menstrual health has historically been limited to environmental factors—i.e., providing access to Water, Sanitation and Hygiene (WASH) facilities, and sanitary pads. Sociocultural issues, however, are equally important and should be given adequate attention by stakeholders.

- 2. Governments, NGOs, and other stakeholders must focus on improving their existing programs to expand the knowledge of those who menstruate by providing them with information about various period products, their use, and their environmental impacts.^{46,47,48} Such interventions will help boost the agency of individuals who menstruate and enable them to make informed decisions on their menstrual health.
- 3. Programmes should be initiated that will focus on distributing disposable sanitary pads to girls and women, and not only those who are in school.⁴⁹ There is a need to provide choices for those who menstruate by empowering them with information on period products.⁵⁰ As the discourse on menstruation is now shifting toward sustainable menstruation, it is crucial to equip individuals who menstruate with knowledge about the potential harm of the period products they use.⁵¹

A Framework or India

- 4. Organising sensitisation workshops for gatekeepers such as teachers, healthcare workers, and women in local communities would go a long way in helping young people who menstruate. Recent studies^{52,53} suggest that mothers, teachers, and healthcare workers are the first sources of information for adolescent girls about menstruation in India. It is therefore critical to provide MHH sessions to these cohorts and build their capacity on practical and scientific expertise to support those who menstruate.
- 5. Adolescent boys, and men, need to be involved in the conversation around MHH to create supportive spaces.^{54,55} These conversations will help them understand the importance of MHH and prompt changes in societal norms, including removing the stigma around menstruation.
- 6. Workplace policies for individuals who menstruate should be laid out, including the provision of adequate WASH facilities.^{56,57}
- 7. Conversations around menstruation need to include trans and non-binary individuals. Menstruation is a variable concept, such that many women do not menstruate, while some transmen, non-binary individuals, and people with masculine gender identities do.^{58,59,60} However, academic literature and mainstream media coverage that discuss issues around menstruation continue to view them from the lens of the cisgender female, which has further perpetuated shame and silence around menstruation in trans communities. The feminisation of menstruation has led to the exclusion of transgender and non-binary people from the discourse.⁶¹

As per 2011 Census data, around 0.5 million individuals self-identify as third gender^b in India.⁶² There is a need to engage communities and educate them about the LGBTQIA+ population and enhance their SRH knowledge by looking at the menstrual health discourse with the core principle of inclusivity.

A Framework for India

b The Supreme Court of India formally recognised the third gender in India in April 2014. There is no formal definition of third gender, however, individuals who do not identify as men or women are commonly referred to as transgender and hijras.



- 8. There is a need to evaluate the COVID-19 vaccine's potential effects, if any, on menstrual health. According to first-person anecdotes shared on social media, there have been people who menstruate who experienced unusually heavy periods and changes in menstrual cycles after receiving the COVID-19 vaccines.⁶³ Scientists in current, exploratory studies caution, however, against making a direct link as menstrual cycles are affected by many factors, with or without any kind of vaccine.⁶⁴
- 9. Small-scale reports have documented poor MHH infrastructure and resources, including lack of WASH facilities and lack of access to period products.^{65,66,67,68,69,70} There is a need to strengthen the public health responses that improve MHH infrastructure and resources, especially in LMICs. Another alternative could be engaging with the multi-sector stakeholders who can work in improving MHH infrastructure and WASH facilities.

Work on menstrual health focuses on environmental factors—i.e., access to hygiene facilities and sanitary pads. Sociocultural issues are equally important.

A Framework or India lobal and national agendas on sexual and reproductive health continue to give little attention to its link with menstrual health. Achieving SRH goals, including those contained in the Sustainable Development Goals, would depend on a universal commitment to promoting menstrual health of those who

It is crucial to integrate MHH into all SRH aspects to create gendertransformative policies that challenge societal norms and view the subject of menstruation and menstrual health guided by the core principle of inclusivity. Integrated attention to the links between MHH and SRH can advance the mutual goals of both sectors, and improve the health and well-being of individuals who menstruate, throughout their entire life cycle.

Conclusion

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